PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

RICHARD L. STIRLEN
DIRECTOR, MEDIA/POS DEVELOPMENT

(212) 880-3252

June 28, 1993

Mr. Dino Scarpachis
Executive Director
Union News
18524 N.W. 67th Avenue
Suite 261
Miami, Florida 33015-9951

Dear Mr. Scarpachis:

I am writing in reference to your continued inquiries regarding the possibility of our placing advertising in the Union News.

As noted in my previous communications to you, your newspaper does not fit into our media strategies at this point in time, and therefore, we will be unable to add it to our plans. Favorable rates or even a free page would not change this situation.

We will keep your information on file and contact you if the situation changes.

Sincerely,

RS/em

bcc: J. Boltz
C. Carcich

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